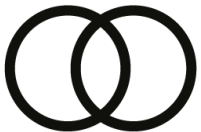


Advancing Community Wealth Building in Belfast

Stuart MacDonald, Associate Director

David Burch, Senior Researcher

Oliver Seabarron, Analyst



CLES

the national organisation
for local economies



@CLEStinkdo



Proposal

Focus on anchor commissioning and procurement

- Commissioned to work with BCC and Anchors to explore how procurement & commissioning can support local /community wealth.
- Aims is to redirect wealth back into the local economy while ensuring value for money and compliance with all relevant legislative requirements.
- Grow local & community ownership of the economy

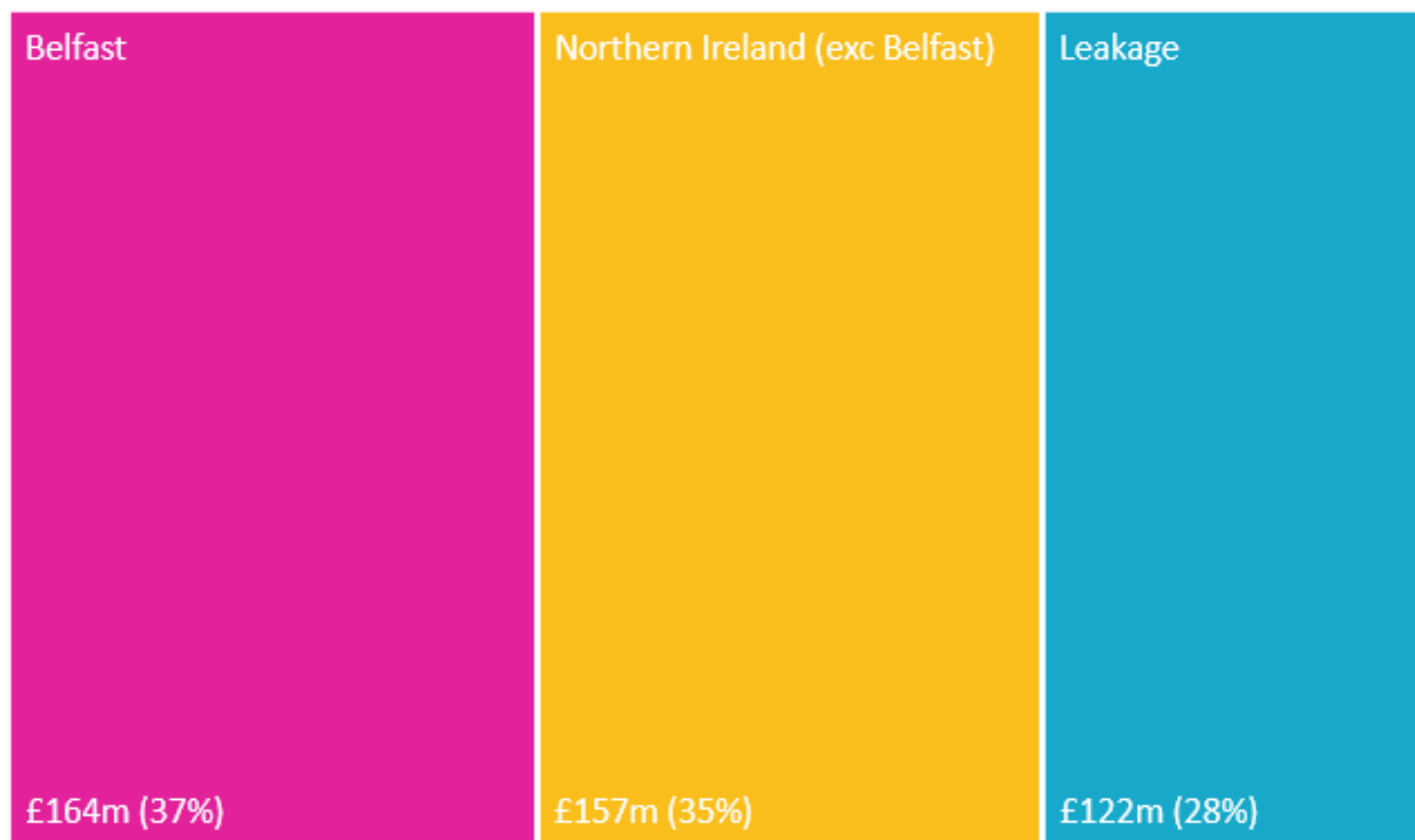


Approach

1. Convening Belfast Anchors
2. Establishment of a Procurement Commissioning Group
 - i. An initial workshop
 - ii. Sharing existing practice
 - iii. Understanding each institutions priorities/opportunities/challenges.
 - iv. Spend analysis (past, current and planned).
 - v. Understanding which institutions may need further support.
3. Anchor Wide Spend Analysis
 - (4 institutions/1/3rd of CPP – Belfast Council, Ulster University, Queens University, South Eastern Health & Social Care Trust)
 - £443m annual spend
4. Market & Gap Analysis
5. Sector Action Plans 

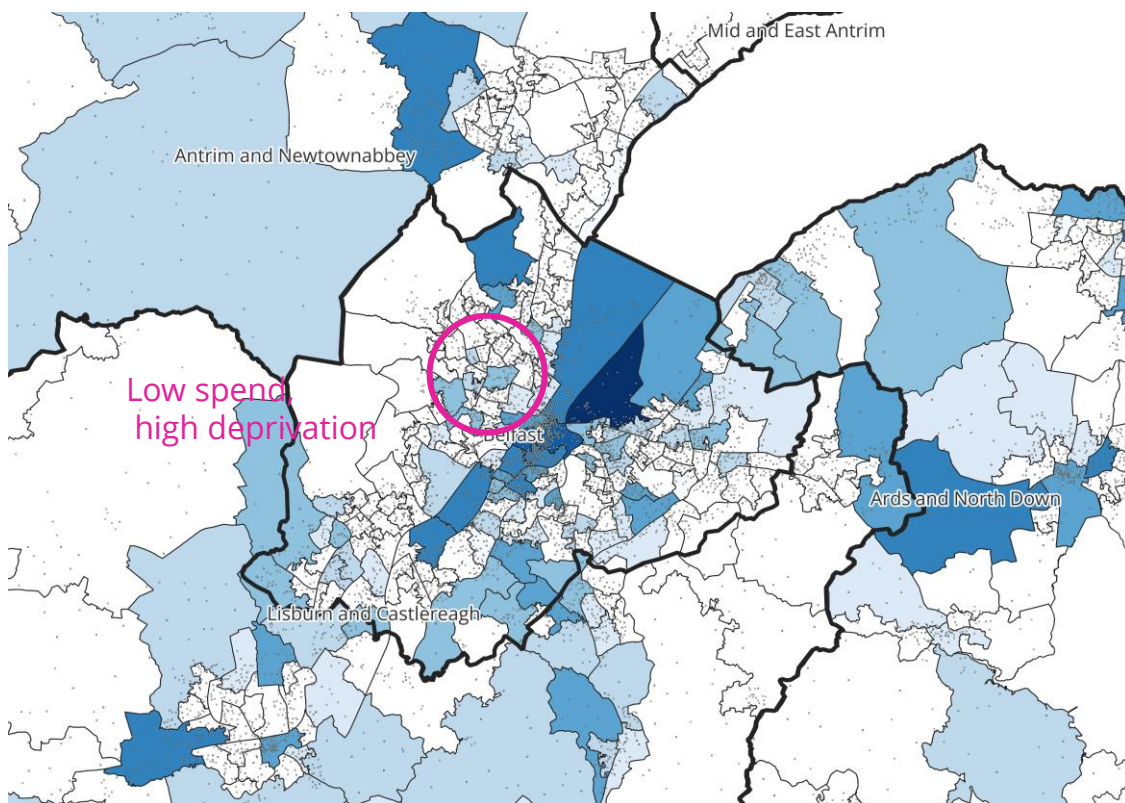


Geography of Spend

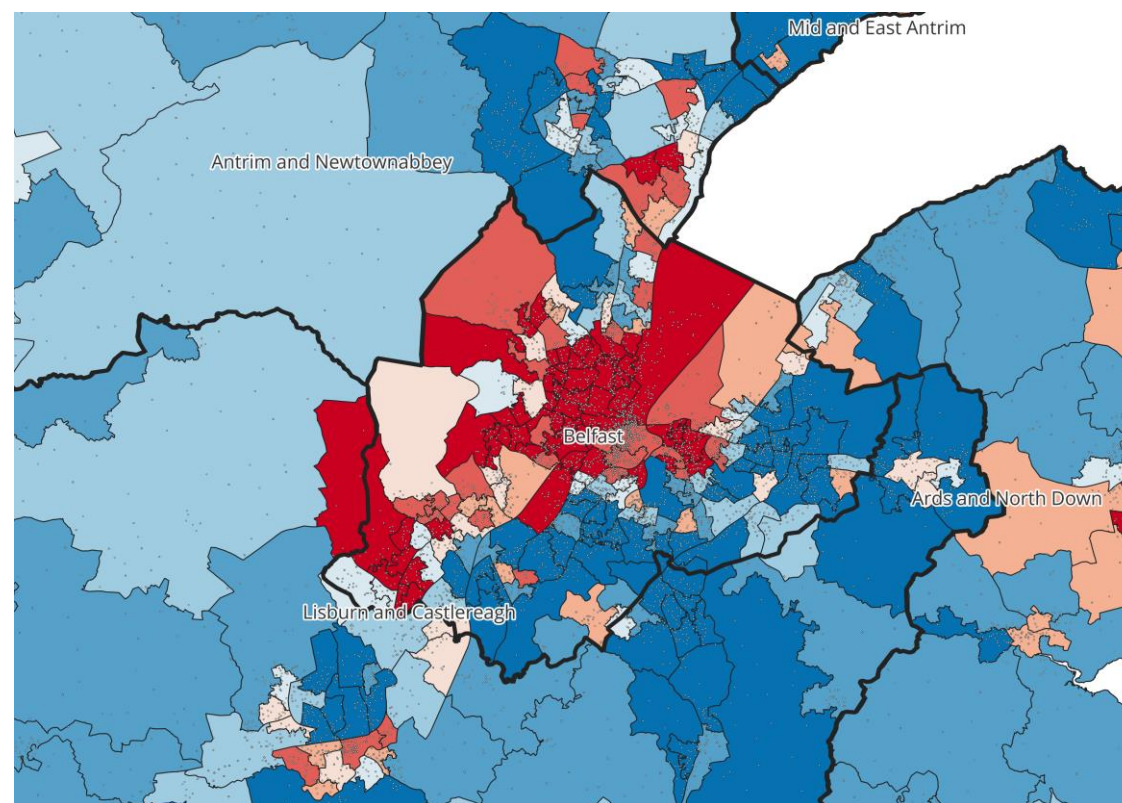


Spend vs Deprivation - Belfast

Geography of spend

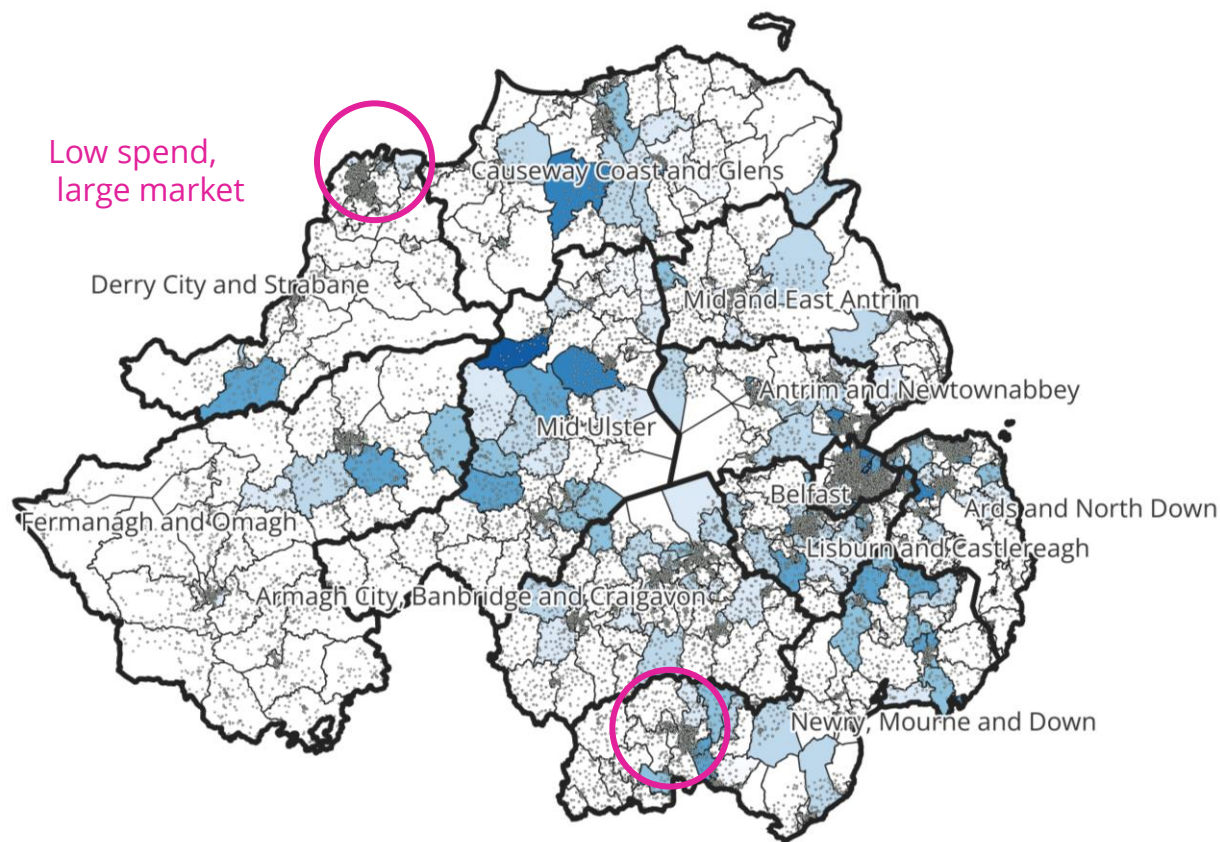


Index of Multiple Deprivation

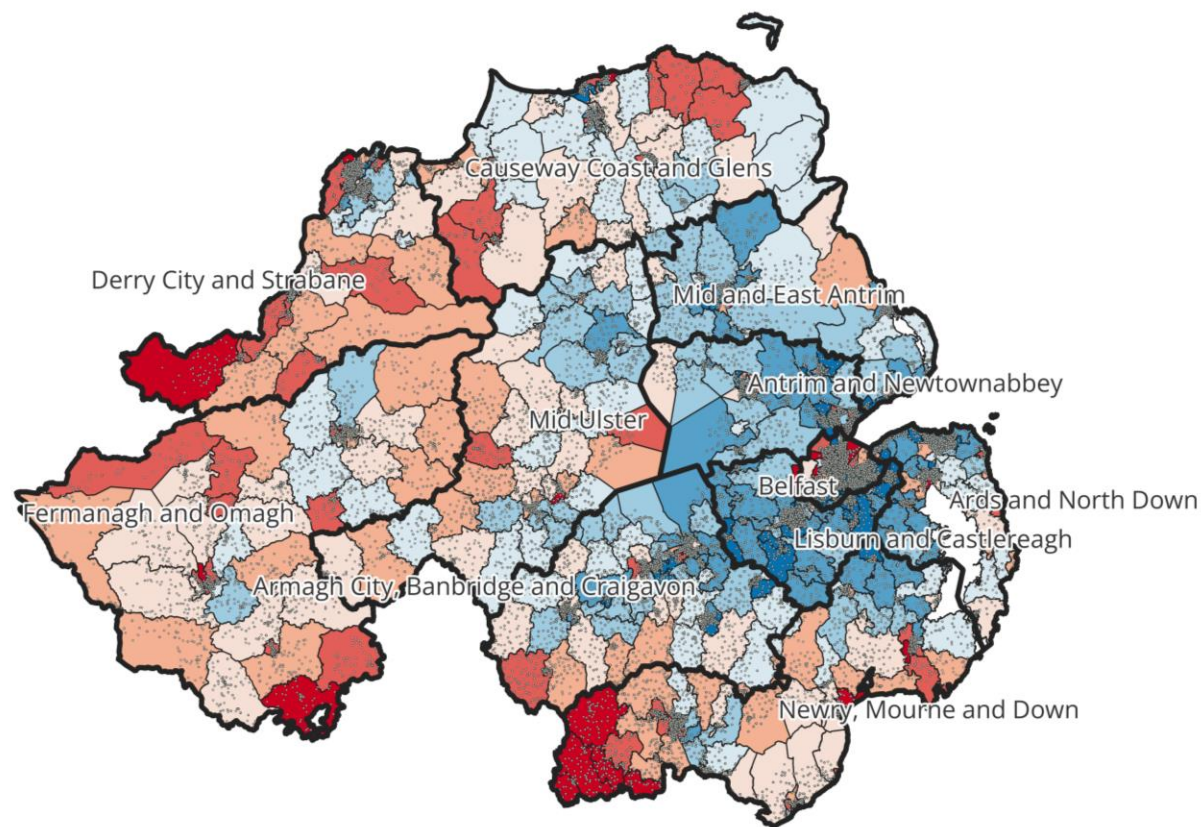


Spend vs Deprivation – Northern Ireland

Geography of spend



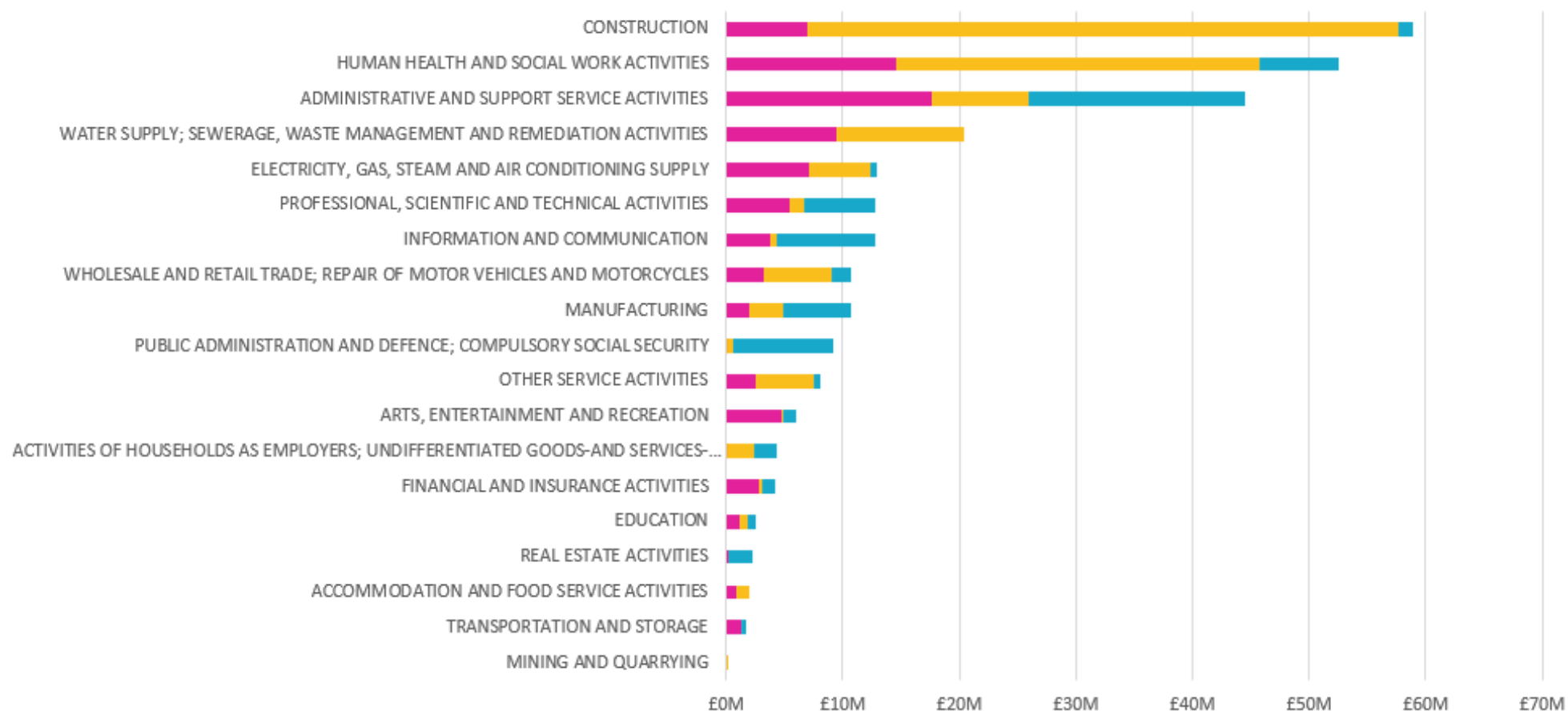
Index of Multiple Deprivation





Spend by Industrial Sectors

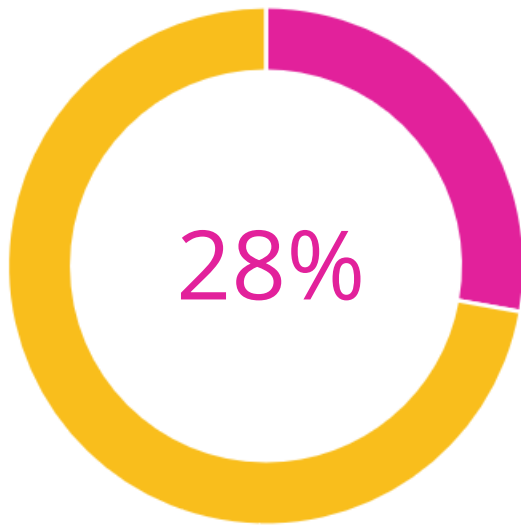
Spend within **Belfast** vs **Northern Ireland** vs **leakage**



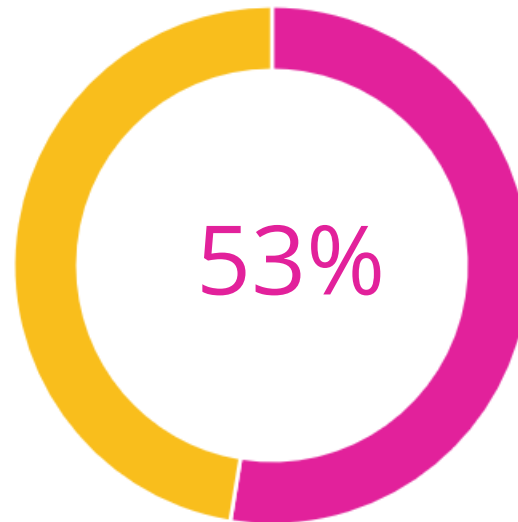


Spend with SMEs

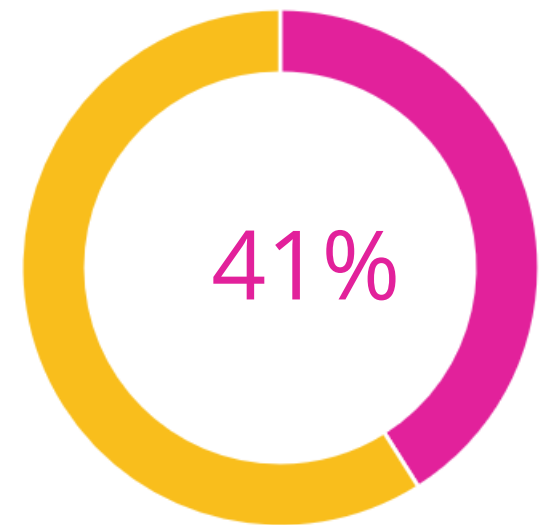
Belfast



Northern
Ireland



All spend





Market Analysis

- Belfast anchor institutions procure from relatively large local firms (of those available), but their largest suppliers are based outside Northern Ireland.
- In both Belfast and Northern Ireland the average current supplier is significantly larger than the average business across both Belfast and Northern Ireland's business base.
- For example the average Belfast-based current supplier has 20 times as many employees as the average organisation in the wider Belfast business base.
- The suppliers outside Northern Ireland are even larger still, having an average 3 times as many employees as current local suppliers.
- There are very few current suppliers which are 'socially owned' (only 7 from 900). This is despite 2,300 socially owned organisations in Northern Ireland, excluding up to 5,000 charities not included in the business base data used here.



Key Findings & Next Steps

Start to co-produce a shared Action Plan....

Brief individual anchors on granular findings to develop next steps

Explore 2nd wave cohort to build/strengthen evidence base

1. Develop supply chain intelligence on local SMEs.
 - Target spend with the most deprived areas in Belfast.
 - Target spend with local 'socially owned' organisations.
2. Dig deeper into areas of leakage from Belfast/Northern Ireland
 - Administrative and support contracts outside NI? *Applicable to others?*
 - Construction and health and social care contracts outside Belfast ? *Applicable to others?*